A Perfect Partnership

SPARK greatly appreciates the continued support that is received from the Prince William County School Board. Our success is the result of a great partnership with our School Division and its leadership, and for this we are incredibly thankful. The Foundation looks forward to collaborating with our School Board members for many years to come.

PRINCE WILLIAM COUNTY SCHOOL BOARD
Mr. Milton C. Johns
Chairman At-Large
Mr. Gil Trenum
Vice Chairman
Brentsville District
Mrs. Lisa E. Bell
Neabsco District
Mrs. Betty D. Covington
Potomac District
Mrs. Lillie G. Jessie
Occoquan District
Dr. Michael I. Otaigbe
Coles District
Mrs. Alyson A. Satterwhite
Gainesville District
Ms. Loree Y. Williams
Woodbridge District

The Fraternal Order of Police Battlefield Lodge #43, Volunteer Prince William, and the PWCS Office of Student Services

These partnerships provide gifts and services to over 6,000 Prince William County Public Schools’ students and families in need through programs such as Santa Cop and Un-Trim-a-Tree. These organizations have taken the initiative over the past several years to involve elementary counselors and school social workers to identify our most economically challenged students who may not otherwise receive a gift during the holiday season. Through countless hours of volunteer coordination and services, these two groups create happiness for thousands of students in Prince William County.
Message from the President

MR. CHRIS SCHUSTER OF MINNIELAND ACADEMY

Excellent Schools Are Everyone’s Business

I am delighted to have the opportunity to serve as the President of the SPARK Board of Directors for the 2013-14 school year. Minnieland Academy (Minnieland) has been a member of the Prince William County community since 1972. Our mission has and continues to be the education of children throughout our community. From our first center on Maxville Road, we have grown to be the eighth largest provider of early care and educational services in North America. Despite this tremendous growth, we have remained focused on supporting the families in the communities we serve. This is especially the case here in Prince William County as it is our headquarters and our home. Minnieland is a proud partner with Prince William County Schools (PWCS) and is an ongoing supporter of SPARK, the Education Foundation for PWCS. Minnieland shares SPARK’s belief in its commitment to the entire community to student achievement.

Supported by donations from local businesses, SPARK has been able to raise more than half a million dollars in grant funding for Prince William County Teachers and schools, as well as to School Division departments, staff, and offices through our “Invest in our Schools” program. These funds allow schools and departments to implement programs that would not be possible otherwise. The Foundation continues to support the use of SchoolFusion, a one-of-a-kind communication tool, in all 93 Division schools, and continues to support students pursuing careers in teaching through the Dr. Edward L. Kelly Memorial Scholarship Fund.

Each year we embark upon new initiatives to help make education brighter for our students. We now support more than seven scholarship funds; play a vital role in the 19th Annual Golf Classic event; educate and prepare the next generation of students to reach their greatest potential. Your involvement will be tremendously rewarding to you and to our community’s students. Call us at 703.791.8801 to find out more.

Sincerely,

Christopher S. Schuster
President of SPARK
Thank You for Your Support!

Innovative Grant Winners

2012-13 AWARD CYCLE

SPARK awards its “Innovative Grants” to Division teachers and schools that propose exciting and creative new ways to enhance education for our students. $103,692 was awarded in 2012-13.*

WINNER

BULL RUN REGIONAL LIBRARY

“Kids Can Compose”

FEATHERSTONE JAD

MARUNESCO HILLS ELEMENTARY SCHOOLS

“Courage F.U.N.”

FOREST PARK HIGH SCHOOL

“Robotics Projects Lead the Way”

GAR-FIELD HIGH SCHOOL

“Integrating Technology in IB Group 4 Projects”

GRAHAM PARK MIDDLE SCHOOL

“Keeping Kids On the Ball”

GRAVITY ELEMENTARY SCHOOL

“Creating a Schoolyard for Success”

HENDERSON ELEMENTARY SCHOOL

“I Problem Solve”

OSBORNE HIGH SCHOOL

“Application of Computer Aided Drawing”

PWCS OFFICE OF SCIENCE

“From Mountains to the Estuary: From Schoolyards to the Bay”

PWCS OFFICE OF THE ARTS

“Speaking Through the Arts”

REAGAN MIDDLE SCHOOL

“If You Build It, They Will Learn: Creating a Literacy Playing Field for Learners of all Abilities”

RIPPLE MIDDLE SCHOOL

“Creating an Outdoor Exploration Lab”

STONEWALL JACKSON HIGH SCHOOL

“Teacher-Reader PLC for Student Achievement”

GOVERNOR’S SCHOOL @ INNOVATION PARK

“Principles of Technology & Engineering”

VAUGHAN ELEMENTARY SCHOOL

“Take a Walk in Their Shoes”

We hope we have not omitted valuable community partners from this list. If we have, please accept our sincere apologies for the oversight. We invite you to contact us at 703.791.8001 so we can correct our record.

* $34,451 of those funds were awarded in 2012 and funded the following school year.
Activities and Events

Hosted the “Saluting Our Stars” celebration event to recognize significant scholastic, artistic, and athletic achievements, as well as honor those individuals and businesses that made a significant impact on education and learning in Prince William County.

Hosted the 12th Annual Superintendent’s Business Breakfast to provide a “State of the Schools” update to spotlight the School Division’s commitment to excellence, school-to-business community partnerships, and innovative grant successes.

Continued the “Eats for Education” fundraiser with local restaurant partnerships to raise additional funds for Foundation programs and initiatives.

Scholarships

Awarded three high school seniors $1,500 each to pursue a career in teaching as part of the Dr. Edward L. Kelly Memorial Scholarship program.

Awarded two $5,000 scholarships to student athletes from the Derek Grove Scholarship program.

Distributed $2,000 in scholarships for the Washington Korean Women’s Society.

Distributed five $1,500 scholarships to students pursuing a career in the Science, Technology, Engineering, and Mathematics (STEM) field through the Micron Foundation.

Distributed one $5,000 scholarship to a student pursuing a career in the Career and Technical Education (CTE) field through the Micron Foundation.

Distributed one $1,500 scholarship on behalf of the SAI Engineering, Project Lead the Way scholarship fund.

Distributed one $1,000 scholarship awarded through the Austin Tremm Memorial fund.

Distributed one $1,000 scholarship on behalf of the Keatin Harkness Memorial Fund.

Distributed two $1,000 scholarships and one $200 scholarship on behalf of the “YES” (Yorkshire Elementary School) scholarship fund.

Distributed $1,500 for two scholarships on behalf of the Victor Galvon Memorial Fund.

Distributed $500 for one scholarship on behalf of Chick-fil-A, Bristow.

Collected funds and managed activity for the Caulkins Construction Adult Education and the Paul A. Wilson Memorial funds.

Collected funds and managed activity for the Keatin Simpson Memorial Scholarship fund.

Childress with information related to school-based resources, health and fitness opportunities, child care programs, summer programs, and after school activities.

Hosted the 19th Annual “Tee Off for Education” golf classic fundraising event to support innovative grant distribution to our departments and schools.

Sponsored the second Prince William County Community Expo connecting parents and students to resources across the county.

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Superintendent’s Business Breakfast

SPARK encourages community partners to become involved with student achievement, programs, and innovations. Superintendent of Schools Dr. Steven L. Walts shared an update on the start of another successful school year during his “State of the Schools” address with the local business community at the Annual Superintendent’s Business Breakfast held on October 25, 2012 at the Kelly Leadership Center. The event shared information about how businesses may partner with both the Prince William County Public Schools Education Foundation and the School Board to help strengthen and enhance local public education in support of our 93 schools and more than 85,000 students.

Program Support

> Continued fundraising the “Holiday Helpers” giving program to include Volunteer Prince William’s On-Trim-a-Tree program and the Battlefield Lodge #43 Fraternal Order of Police’s Santa Cop program to provide food, gifts, and warm clothing to families in need.

> Provided continued extensive support and financial assistance to the VA STAR (Virginia Student Training and Refurbishment) program to include the expansion of the program to other school districts in the Commonwealth of Virginia.

> Continued support by providing more than $75,000 in funding for the “SchoolFusion” initiative, raised by leasing and managing commercial advertising space on all PWCS school Web sites. “SchoolFusion” provides an online communication platform for teachers, students, and parents so they can share information.

> Continued support for the Science, Technology, Engineering and Mathematics (STEM) Education Coordinator position, providing a robust selection of robotics programs and other STEM and career and technical education initiatives to schools.

> Support for the SMART Beginnings Coordinator position, working to improve the quality of care and education for children from birth until kindergarten and to ensure that children are ready to succeed in school and in life.

SPARK thanks the following donors for their support of the 12th Annual Superintendent’s Business Breakfast:

- Apple Federal Credit Union
- Backwoods Central
- Cawdros
- Dominion Virginia Power
- Lockhead Martin
- Micron
- Minneola Academy
- Monument Architects
- Northern Virginia Community College
- PWCS Office of Student Services
- SHI Engineering
- Sentara Northern Virginia Medical Center
- SWH Group
- SySTEMic Solutions

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## 2012-13 Financial Supporters

The following list of businesses, civic organizations, and individuals reflects generous support through gifts of time, talent, in-kind, and cash donations that invested in public education during the 2012–13 school year. Without their contributions, the work of SPARK would not have been possible.

Many donors choose to support SPARK through their workplace giving campaigns, such as United Way, America’s Charities, or other charitable programs. Several PWCS employees also contribute through payroll deduction. While the names of these individuals are often unknown, their gifts enabled our program to flourish. For that, we thank you.

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<th>LEVEL</th>
<th>SUPPORT</th>
<th>CONTRIBUTIONS</th>
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| INFLUENTIAL | ($75,000 +) | ANTHEM HEALTH PLANS OF VIRGINIA  
APPLE FEDERAL CREDIT UNION FOUNDATION  
BOLLING AIR FORCE BASE  
JOYCE RUSSELL HONORABLE ELMORE  
LOCKHEED MARTIN  
MICRON FOUNDATION  
NORTHERN VIRGINIA COMMUNITY COLLEGE  
PRINCE WILLIAM COUNTY PUBLIC SCHOOLS |
| PERCEPTIVE | ($50,000 - $74,999) | BOOKWORM CENTRAL  
UNITED STATES OFFICE PERSONNEL MANAGEMENT  
VIRGINIA EARLY CHILDHOOD FOUNDATION |
| SUPPORTIVE | ($25,000 - $49,999) | APPLE FEDERAL CREDIT UNION  
DOMINION FOUNDATION  
MINNIELAND ACADEMY  
NORTHERN VIRGINIA COMMUNITY COLLEGE  
UNITED WAY OF THE NATIONAL CAPITAL AREA |
| DISTINGUISHED | ($10,000 - $24,999) | COMMUNITY FOUNDATION FOR NATIONAL CAPITAL REGION  
FRATERNAL ORDER OF POLICE BATTLEFIELD LODGE #45  
LINCOLN FINANCIAL GROUP  
NEWARK PARK COMMUNITY CENTER  
MOOREY ARCHITECTS  
NORFOLK CHURCHIAN CORP  
NOKA  
PRINCE WILLIAM COUNTY SERVICE AUTHORITY |
| INSPIRE | ($500 - $999) | AMERICAN RED CROSS  
LYNNE ASMUTH  
SHARON BAILEY  
DIANA BIONDI  
BETTY COVINGTON  
CUNNINGHAM ASSOCIATES, INC.  
DELL  
BILL ELKINS  
BRUCE EMERY  
GEORGE MILLER  
JEFF MOUNT  
CITY OF STAFFORD  
AMERICAN RED CROSS  
LYNNE ASMUTH  
SHARON BAILEY  
DIANA BIONDI  
BETTY COVINGTON  
CUNNINGHAM ASSOCIATES, INC. |


SPARK’s Annual Income Keeps Rising

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<tbody>
<tr>
<td>Income</td>
<td>$1,285,105</td>
<td>$1,179,301</td>
<td>$1,801,333</td>
<td>$2,277,310</td>
<td>$2,065,963</td>
<td>$1,981,333</td>
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<tr>
<td>Expenses</td>
<td>$703,624</td>
<td>$570,000</td>
<td>$635,850</td>
<td>$703,624</td>
<td>$703,624</td>
<td>$703,624</td>
</tr>
<tr>
<td>Net Income</td>
<td>$581,481</td>
<td>$609,301</td>
<td>$1,165,783</td>
<td>$1,573,706</td>
<td>$1,371,709</td>
<td>$1,273,707</td>
</tr>
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</table>

SUPPORT CONTINUES TO GROW